



What is the Mega Project?

All Peoples Church has filed plans with the City of San Diego to erect a 53,000 square foot mega structure, including a 900 person sanctuary, 12 classrooms, 22 offices, and 8000 square foot gym, and close to 400 multi-level parking spaces on the small and narrow plot of land between the Chevron station and the 8 Freeway, just east of College Ave.

The potential negative implications for the Del Cerro community are immense and we need the community to get involved in our opposition efforts.

Transparency Matters

How did the Church take ownership of this land just weeks after it was approved by the City of San Diego for housing?

How did a project of this scale make it to the formal planning process when the Navajo Community Plan doesn't support this type of development?

Why did the Church buy a house on Marne?

So Many Unanswered Questions!!

In 2017, the San Diego City Council approved a plan for the construction of new family homes. Soon after the decision, the land was transferred to Light On A Hill, LLC and the plan **drastically changed** to allow the creation of a mega multi-use corporate complex.

Given the questionable process that a change from tax-paying housing to a **tax-exempt mega church** occurred, what could happen if the developer (or new owner) decides to alter use again or change the plans to some other "**institutional**" purpose (as the property is now zoned)?

Misrepresentations have been made over and over that the plans are, or will be, available for citizens to review. Repeated attempts to obtain the plans have not been successful.

The Church continues to move the goal post. The size and scale of the project keeps **changing** and the community can't get straight answers.

S**afety and stability of
the neighborhood**

A**cceptance of our
neighbors (no desire
to convert them)**

V**ision for our
community based on
shared values**

E**nvironmental
sustainability & open
spaces**

[Join the Save Del Cerro Action Network](#)

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@SaveDelCerro

GoFundMe.com/savedelcerro

Can We Stop the Mega Project?

Yes, we believe it is not too late to stop this mega project. But it will take a tremendous outpouring of community action to make that happen. There are some specific steps we feel are important:

1. Email David Smith, Chair of Navajo Community Planners
navajoplanners@gmail.com
2. Email & Call Mark Rawlins, Chair of Del Cerro Action Council
msrawlins@cox.net 619-888-9140
- 3 Email Project Manager at City of San Diego, Derrick Johnson. Reference Project: 636444
DNJohnson@sandiego.gov
4. Email District 7 City Councilmember Raul Campillo
raul@runwithraul.com
5. Email savedelcerro@gmail.com for additional action steps!

What are the Concerns?

Traffic – how can a mega church with growth plans of their size and scale effectively ingress and egress from this plot of land and what is the impact of *another* traffic signal by the freeway.

Land Use – what about environmental concerns, water shed, view corridor, sound protections, natural resources, and the impact of having to move over 30,000 cubic yards of fill!

Safety – how will the massive increase in vehicles coalesce with a neighborhood of young children and a nearby elementary school.

Lack of Transparency – from the onset this project has been operating in the shadows. From the initial land acquisition, to the lack of community involvement at local council meetings, to the home purchase on Marne, the community has been in the dark.

Not a Fit for Community Plan – The Navajo Community Plan expressly doesn't allow for institutional use. Why would they allow it now after voting against the housing project in 2017.

Human Rights – the Church is connected to concerning and potentially illegal practices (see our Instagram page!)

What's Next?

It is critical that as many community members become aware of the Save Del Cerro initiative and continue to reach out and get actively involved.

In the coming months there are local council meetings and votes, followed by City of San Diego Planning Department meetings and votes, and ultimately a vote by the City Council Members themselves.

We need to make every effort to stop this project along the way, and need an outpouring of support from passionate community members such as yourself.

Please email us at savedelcerro@gmail.com to get involved. We will write you back quickly with specific action steps and suggestions for how you can help Save Del Cerro from this mega project!

Point phone camera here
to be taken to website →

